

Criteria	Novice	On-Target	Advanced
<p>Content Comprehension</p> <p>Original tweets demonstrate understanding of the central arguments surrounding the vaccination debate and theories behind vaccinations and herd immunity. Student applies understanding in communication with peers.</p>	<p>The student's comprehension level of vaccinations or herd immunity may not be clear from communications. Tweets and responses to peers may not demonstrate enough knowledge of central arguments surrounding vaccination debate.</p>	<p>Student communications demonstrate general understanding of central arguments surrounding the vaccination debate and the theories of vaccination and herd immunity. Student applies understanding in initial arguments, as well as in responses to peers.</p>	<p>Student communications demonstrate deep understanding of the theories surrounding vaccination and herd immunity. Tweets analyze central arguments surrounding vaccination and incorporate multiple viewpoints in both original posts and responses to peers. Student may be asking in-depth questions to develop and challenge others' arguments.</p>
<p>Argument</p> <p>Argument demonstrates clear understanding of risks, benefits, and ethical issues surrounding mandatory vaccination. Student dictates an argument and supports the argument using academically credible resources.</p>	<p>Argument may benefit from clarifying position on the issue or from addition of scientific evidence from academically credible sources. One or more areas may lack substantive evidence or elaboration.</p>	<p>Student includes clear argument for/against mandatory vaccinations and includes scientific evidence from academically credible sources to support stance. There may be some areas that need development, further elaboration, or evidence.</p>	<p>Student includes clear argument for/against mandatory vaccinations and scientific evidence from academically credible sources to support stance. Student regularly includes evidence from credible sources in initial arguments, as well as in responses to peers.</p>
<p>Communication</p> <p>Communication on Twitter appropriately utilizes platform features, including adherence to 280 character limit, re-tweeting, replying, liking, using handles and hashtags, and incorporating shortened URLs.</p>	<p>Communication may benefit from increased use of Twitter features to improve engagement with peers. Tweets may lack hashtags or handles, exceed character limit, use extended hyperlinks, or may not reply directly to peer tweets.</p>	<p>Student effectively uses Twitter features to engage in dialogue with peers, emphasize and/or show support for an idea, question an idea, and provide evidence for an argument. There may be some missed opportunities for further communication or use of certain conventions.</p>	<p>Student communication demonstrates intentional use of Twitter features to enhance the engagement with peers, emphasize and/or show support for an idea, question an idea, and provide evidence for an argument. There may be sophisticated use of conventions.</p>